



# Water Safety Isn't a 'May'. It's a MUST!

May is National Water Safety Awareness Month and the water safety experts at [Goldfish Swim School](#) want every family to have the skills that they need to be safer in and around the water all year round.

## Fast Facts!

#1

Drowning remains the #1 cause of death for children ages 1-4.

87%

87% of drowning fatalities happen in home pools or hot tubs.

#2

Drowning is the #2 leading cause of unintentional injury death for children 5-14.

50%

50% of children drown within 25 yards of a parent or other adult.

70%

70% of toddler drownings happen when the child isn't expected to be in the water (non-swim time).

88%

88% of child drownings occur with at least one adult present.

***Taking formal swim lessons can reduce the risk of drowning by up to 88%***

Enrolling in swim lessons is just the first step on your family's water safety journey. Keep these safety tips in mind:



### Ditch the Floaties!

Seek out Coast Guard-Approved life jackets! These regulated and consistent flotation devices, when fitted correctly, allow for proper breathing and swimming for kiddos of all ages.



### Follow the Rules!

Review rules as a family before letting your kids loose to enjoy the water. Pay special attention to pool hours and try to schedule your swims when lifeguards are present. Throw a life preserver first before jumping to a person's aid!



### Wear Bright Colors!

The best swimsuit colors are bright and can be distinguished in the water – lean towards pink, purple, orange, yellow and green for the clearest view of your child no matter how wavy the water.



### Designated Adult!

An adult whose responsibility needs to be keeping an eye on the swimmers is a must this summer. Vigilance is key – no chatting, no checking your phone, no distractions.



### Add Safety Layers!

Utilize layers of protection around pools including fences and door alarms. Many drowning incidents occur during non-swim times.